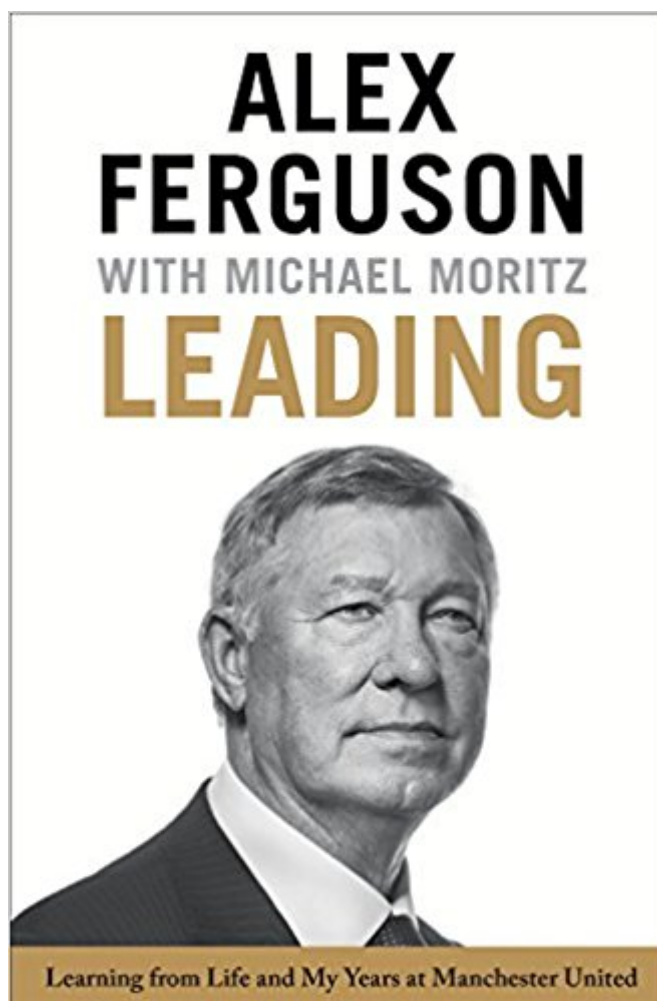


The book was found

Leading: Learning From Life And My Years At Manchester United



Synopsis

After an astonishing career-first in Scotland, and then over 27 years with Manchester United Football Club- Sir Alex Ferguson delivers *Leading*, in which the greatest soccer coach of all time will analyze the pivotal leadership decisions of his 38 years as a manager and, with his friend and collaborator Sir Michael Moritz, draw out lessons anyone can use in business and life to generate long-term transformational success. From hiring practices to firing decisions, from dealing with transition to teamwork, from mastering the boardroom to responding to failure and adversity, *Leading* is as inspiring as it is practical, and a go-to reference for any leader in business, sports, and life.

Book Information

Hardcover: 416 pages

Publisher: Hachette Books (October 6, 2015)

Language: English

ISBN-10: 0316268089

ISBN-13: 978-0316268080

Product Dimensions: 6.5 x 1.5 x 9.2 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (62 customer reviews)

Best Sellers Rank: #94,543 in Books (See Top 100 in Books) [#17 in Books > Sports & Outdoors > Coaching > Soccer](#) [#26 in Books > Business & Money > Industries > Sports & Entertainment > Sports](#) [#85 in Books > Sports & Outdoors > Soccer](#)

Customer Reviews

Sir Alex Ferguson has just come out with this book which he co-authored with Sir Michael Moritz, chairman of Sequoia Capital. I was lucky enough to see them interviewed by the Financial Times editor, Lionel Barber, at the Southbank centre in London. The talk was fascinating, and the book is well worth reading. Indeed, even as a Liverpool fan, I have to admire Alex Ferguson's track record as manager of Manchester United: he won 17 league titles, 14 domestic cups and 2 Champions leagues. Admittedly, he didn't reach Liverpool manager Bob Paisley's 3 Champions leagues, but no-one is perfect. To get some sense of what made him tick is intriguing. What is clear is that he was obsessed with football. His family knew that was his priority, which meant missed Christmases and even sacking his son when he wasn't up to scratch when playing for Manchester United. His knowledge seems almost encyclopaedic. When Lionel Barber revealed that he had

supported Tottenham Hotspur since 1961, Sir Alex was quick to say that was the year Spurs won the double (the league and the FA Cup). One interesting thing was despite his success, before every game he always had that churning feeling in his stomach, especially at Anfield. But whatever the feelings, his goal was always to win. He learned more in defeats than victories to make sure it didn't happen again. Another character trait he developed was to make decisions with imperfect information. In the book, he chides those that lack confidence to stick to decisions or those that are in a perpetual quest for the last morsel of information using that as an excuse not to make a decision. He believes consistency is critical in leadership so people know who you are.

[Download to continue reading...](#)

Money and Soccer: A Soccernomics Guide: Why Chievo Verona, Unterhaching, and Scunthorpe United Will Never Win the Champions League, Why Manchester ... and Manchester United Cannot Be Stopped Leading: Learning from Life and My Years at Manchester United Can You Spot the Ball? (Manchester United) So You Think You Know Manchester United Manchester United: The Biography: The Complete Story of the World's Greatest Football Club Autocourse 2015-2016: The World's Leading Grand Prix Annual - 65th Year of Publication (Autocourse: The World's Leading Grand Prix Annual) Law of Attraction Directly from Source: Leading Edge Thought, Leading Edge Music Innovation in Open and Distance Learning: Successful Development of Online and Web-based Learning (Open and Flexible Learning Series) Deep Learning in Python Prerequisites: Master Data Science and Machine Learning with Linear Regression and Logistic Regression in Python (Machine Learning in Python) Deep Learning: Recurrent Neural Networks in Python: LSTM, GRU, and more RNN machine learning architectures in Python and Theano (Machine Learning in Python) Unsupervised Deep Learning in Python: Master Data Science and Machine Learning with Modern Neural Networks written in Python and Theano (Machine Learning in Python) Convolutional Neural Networks in Python: Master Data Science and Machine Learning with Modern Deep Learning in Python, Theano, and TensorFlow (Machine Learning in Python) Deep Learning in Python: Master Data Science and Machine Learning with Modern Neural Networks written in Python, Theano, and TensorFlow (Machine Learning in Python) Leading the Learning Revolution: The Expert's Guide to Capitalizing on the Exploding Lifelong Education Market Implementing Cisco IP Routing (ROUTE) Foundation Learning Guide: Foundation learning for the ROUTE 642-902 Exam (Foundation Learning Guides) Implementing Cisco IP Switched Networks (SWITCH) Foundation Learning Guide: Foundation learning for SWITCH 642-813 (Foundation Learning Guides) ANA Grading Standards for United States Coins: American Numismatic Association (Official American Numismatic Association Grading Standards for United States Coins) Standard Catalog of

United States Paper (Standard Catalog of United States Paper Money, 14th ed. ed By Robert F. Lemke) A Guide Book of United States Coins 2017: The Official Red Book, Hardcover Spiralbound Edition (Guide Book of United States Coins (Cloth Spiral)) National Geographic Guide to National Parks of the United States, 8th Edition (National Geographic Guide to the National Parks of the United States)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)